



# Editorial Features

Every issue of VIP Memphis Magazine is packed with local event coverage and quality editorial pieces.

## The Art of Living

Articles, interviews and guides on Southern entertaining.

## Gift Guide

Seasonal gift ideas from local shops and boutiques.

## VIP Profiles

In-depth profiles and Q&A's with local and national VIP's

## Calendar of Events

Social calendar that showcases local events submitted by the community.

## The Good Life

Exclusive travel destinations around the South.

## Memphis on the Move

Monitoring the growth and development of local business.

## Cooking with Chef Johnny Kirk

Culinary feature tying in holidays and seasons with your favorite dishes.

## In Arthur's Opinion

Wine review where we uncork and sample some of the world's finest wines.

## Movin' & Shakin'

Mini-profiles of three Memphians who make significant contributions to our community.

# Distribution List

Arthur's Liquor 5475 Poplar Ave., Memphis  
 Belmont Grill 9102 Poplar Pike, Germantown  
 Ben and Jerry's, 9155 Poplar Ave., Germantown  
 Blue Plate Cafe 113 Court Ave., Memphis  
 Blue Plate Cafe 5469 Poplar Ave., Memphis  
 Bola Pasta 3160 Village Shop Drive, Germantown  
 Bola Pasta 2200 N. Germantown Rd., Cordova  
 Borders Books 6685 Poplar Ave., Memphis  
 Busters Liquor 191 S. Highland St., Memphis  
 Children's Museum 2525 Central Avenue, Memphis  
 Clark Tower 5100 Poplar Ave., Memphis  
 Comet Cleaners 241 Poplar View Pkwy, Collierville  
 Corky's 743 W. Poplar Ave., Collierville  
 Daniel Shay's 420 S. Germantown Pkwy., Cordova  
 Davis Kidd 387 Perkins Rd., Memphis  
 Figuro's Pizza 3315 Hacks Cross, Southwind/Memphis  
 Flying Saucer 130 Peabody Place, Memphis  
 Flying Saucer 1400 Germantown Pkwy., Cordova  
 Fox & Hound 5101 Sanderline Ave., Memphis  
 Frank Grisanti's 1022 S. Shady Grove, Memphis  
 Germantown Athletic Club, 1801 Exeter, Germantown

Grape & Grain 8057 Hwy 64, Cordova  
 Half Shell 688 S. Mendenhall Rd., Memphis  
 Half Shell 7825 Winchester, Southwind/Memphis  
 Happy Day Cleaners 1649 Union Ave., Memphis  
 High Pointe Coffee 1680 Union Ave., Suite 103, Memphis  
 Huey's 4872 Poplar Ave., Memphis  
 Huey's 1771 Germantown Pkwy., Cordova  
 Kroger 540 S. Mendenhall Rd., Memphis  
 Kroger 3444 Plaza Rd., Memphis  
 Kroger 5995 Stage Rd., Bartlett  
 Kroger 7615 Hwy 70, Bartlett  
 Kroger 2130 Exeter Rd., Germantown  
 Kroger 676 Germantown Pkwy., Cordova  
 Kroger 1675 Germantown Pkwy., Cordova  
 Kroger 9050 Hwy 64, Arlington  
 Kroger 6660 Poplar Ave., Memphis  
 Kroger 1230 N. Houston Levee, Cordova  
 Kroger 3585 Riverdale, Memphis  
 Kroger 7942 Winchester Rd., Memphis  
 Kroger 2835 Kirby Pkwy., Memphis  
 Kroger 3685 Houston Levee, Collierville

Kroger 240 W. Poplar Ave., Collierville  
 La Baguette 3088 Poplar Ave., Memphis  
 Lofts at South Bluff, 505 Tennessee Street, Memphis  
 Majestic Grille 145 South Main, Memphis  
 Memphis Pizza Cafe 7604 W. Farmington Blvd., Germantown  
 McAllister's Deli 336 Market Blvd., Collierville  
 Ms Cordelia's 737 Harbor Bend Rd., Harbor Town/Memphis  
 Natalie's Liquor 1009 Germantown Pkwy., Cordova  
 News Room 671 S. Mendenhall, Memphis  
 Old Venice 368 Perkins Road Ext., Memphis  
 Owen Brennan's 6150 Poplar Ave., Memphis  
 Parking Can Be Fun 79 Union, Memphis  
 Poplar Wine & Spirits 4615 Poplar Ave., Collierville  
 Racquet Club 5111 Sanderline Ave., Memphis  
 Saturn of Germantown, 7300 Winchester Rd., Memphis  
 Sheffield Antiques 684 West Poplar Ave., Collierville  
 Side Street Grill, 35 S. Florence  
 T.J. Mulligan's 8071 Trinity Rd., Cordova  
 Wang's Mandarin House 113 S. Main St., Memphis  
 Woman's Exchange of Memphis 88 Racine Rd., Memphis  
 Yia Yia's Euro Café, 7615 W. Farmington, Germantown



# VIP *Memphis*

M A G A Z I N E

- *VIP Memphis* magazine is a free monthly publication, featuring social and charity events in Memphis and Shelby County, along with editorials that are interesting and insightful. These features; give our publication a **LONGER SHELF LIFE**.
- Advertising with *VIP Memphis* also offers a unique opportunity to reach a **FOCUS DEMOGRAPHIC GROUP** with a dynamic **FULL COLOR** magazine; all photography and advertisement are in a full four color format.
- **DISTRIBUTION** is concentrated along the highly traveled and densely populated Poplar corridor, from Downtown/Harbor Towne to Collierville which is nearly 30 miles through the heart of Memphis. *VIP Memphis* has a circulation of 15,000 copies and is growing. *VIP Memphis* also offers the unique opportunity with sister publications, *VIP Jackson, TN.*, *VIP Pickwick Lake*, and *VIP Franklin, TN.* to reach a potential of **200,000** + readers throughout the state.
- Advertising with *VIP Memphis* is extremely **COST EFFICIENT**. You will find *VIP Memphis* pricing to be very competitive. Please, compare our rates to other similar publications in Memphis such as The Memphis Flyer, Memphis Magazine and R.S.V.P.
- Once you examine our advertising rate information you will no doubt be convinced that *VIP Memphis* is the publication you need to be proudly associated with. Your business will want to advertise in the *VIP Memphis*.