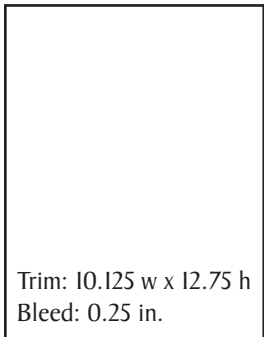
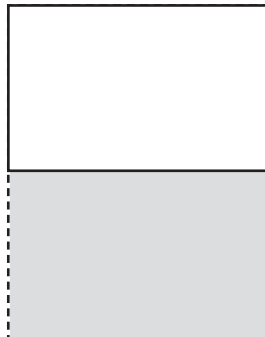


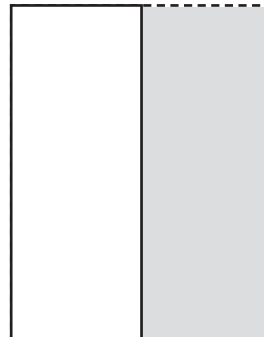
Ad Sizes



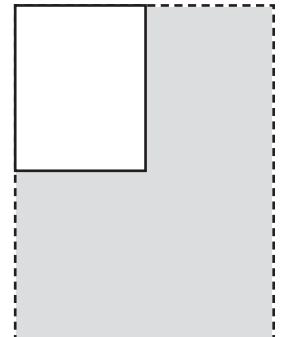
Full Page
9.125 w x 11.75 h (non-bleed)



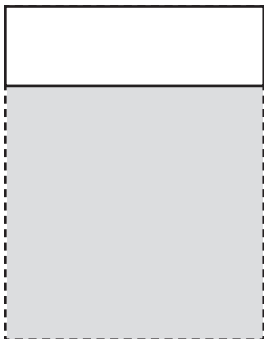
1/2 Horizontal
9.125 w x 5.75 h



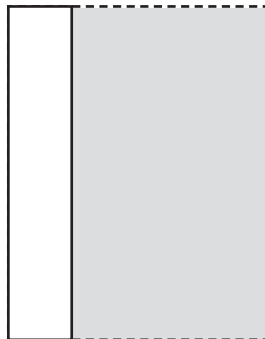
1/2 Vertical
4.4375 w x 11.75 h



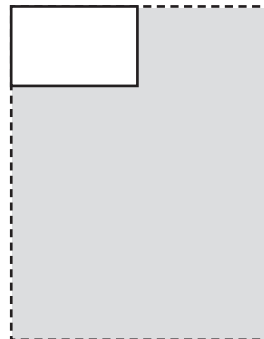
1/4 Island
4.4375 w x 5.75 h



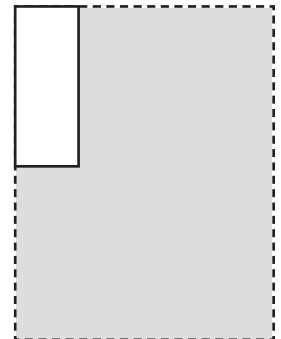
1/4 Horizontal
9.125 w x 2.75 h



1/4 Vertical
2.125 w x 11.75 h



1/8 Horizontal
4.4375 w x 2.75 h



1/8 Vertical
2.125 w x 5.75 h

Deadlines

All ad material must be submitted by the 20th of each month. For customer-supplied ads, space must be reserved by the 19th and the ad must be submitted by the 21st.

*Jan/Feb issue art deadline Jan 17.

Mechanics

VIP Memphis Magazine is printed on high quality, bright white, coated paper. We operate in a Macintosh OSX production environment.

Customer-Supplied Ads

PDF and EPS files are preferred. Please be sure to embed all fonts or convert to outlines. All color ads must be submitted in CMYK format. All images should be 300 dpi or higher. We cannot accept Microsoft Publisher files.

Ad Material Submitted for Design

EPS or vector files are preferred for logos. Otherwise, logos and all photographs should be high resolution .jpg or .tiff files 300 dpi or higher. If hard copy material is submitted for our artists to scan, the bigger the better.

Contact Info

Ad material submission:
lorne@vipmag.com

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