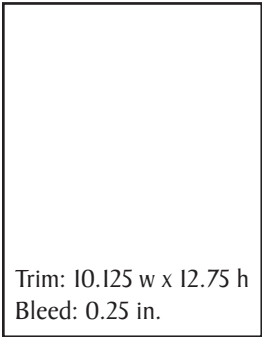
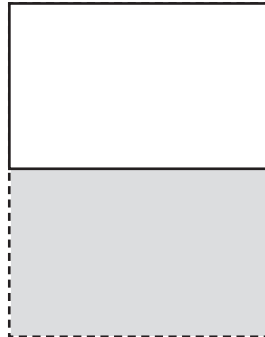


# Ad Sizes



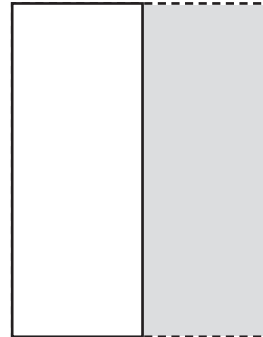
## Full Page

9.125 w x 11.75 h (non-bleed)



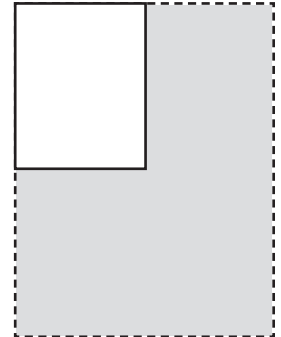
## 1/2 Horizontal

9.125 w x 5.75 h



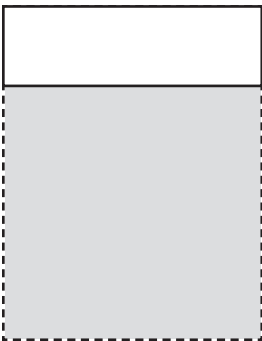
## 1/2 Vertical

4.4375 w x 11.75 h



## 1/4 Island

4.4375 w x 5.75 h



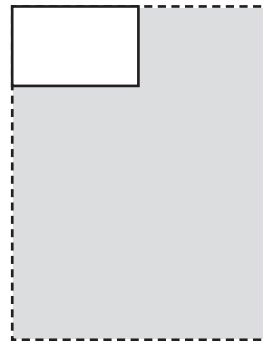
## 1/4 Horizontal

9.125 w x 2.75 h



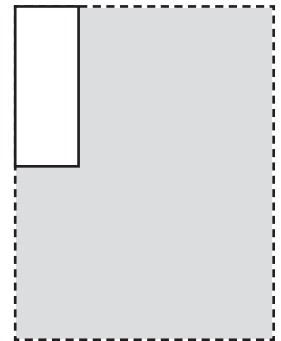
## 1/4 Vertical

2.125 w x 11.75 h



## 1/8 Horizontal

4.4375 w x 2.75 h



## 1/8 Vertical

2.125 w x 5.75 h

## Deadlines

Jan/Feb/Mar  
Boat Show Issue **Jan 16**

April/May  
Spring/Outdoor Issue **March 27**

June/July  
Summer Vacation Issue **May 26**

Aug/Sept  
Darryl Worley TRR Issue **July 28**

Oct/Nov/Dec  
Fall/Holiday Issue **Sept 30**

## Mechanics

VIP Pickwick Lake Magazine is printed on high quality, bright white, coated paper. We operate in a Macintosh OSX production environment.

### Customer-Supplied Ads

PDF and EPS files are preferred. Please be sure to embed all fonts or convert to outlines. All color ads must be submitted in CMYK format. All images should be 300 dpi or higher. We cannot accept Microsoft Publisher files.

### Ad Material Submitted for Design

EPS or vector files are preferred for

logos. Otherwise, logos and all photographs should be high resolution jpg or tiff files 300 dpi or higher. If hard copy material is submitted for our artists to scan, the bigger the better.

### Contact Info

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